



WEEKLY UPDATE



FALCON digital

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Sunset Shutters

DATE: 10th – 14th July

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

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Updates

On-Page SEO:

Landing Pages Created:

Shutters in Holsworthy – Published

<https://sunset-shutters.co.uk/shutters-in-holsworthy-ex22/>

- 2X H2 tags
- 1X H3 tags
- Content finished
- 1X image uploaded
- 1X image alt tag
- Internal linking
- External linking
- 1X button
- Title tag
- Meta description
- Permalink – incl postcode for local SEO
- Submitted to IndexNow

Shutters in Bideford Landing Page PUBLISHED:

<https://sunset-shutters.co.uk/shutters-in-bideford-ex39/>

- H1 tag
- 2X H2 tags
- 1x H3 tag
- 8x H4 tags
- Content



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- Internal linking
- External linking
- 15X images
- 15X image alt tags
- Title tag
- Meta description
- Permalink – incl postcode for local SEO
- Submitted to IndexNow

Notes from your account manager:

This week, we focused on improving your website's on-page SEO by designing and publishing landing pages targeting specific search phrases. The landing pages were created to target potential customers searching for "Shutters in Holsworthy" and "Shutters in Bideford". The aim of these pages is to improve your website's visibility in search engine results pages and increase traffic to your website.



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