



WEEKLY UPDATE



**FALCON** digital

web design | digital marketing | SEO | PPC



## MJ Drains

**DATE:** 27<sup>th</sup> – 31<sup>st</sup> March

**REPORT BY:** Evi Dunphy

**WORK TYPE:** SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 390

As always, we are extremely grateful that you are working with us.

Falcon Digital.

### **Updates:**

#### **On-Page SEO:**

- Added descriptive anchor text to the following pages:
  - <https://mjdraainsltd.com/blocked-drains-exeter/>
  - <https://mjdraainsltd.com/cctv-drain-surveys-in-exeter/>

#### **Off-Page SEO:**

- Backlinking Profile:
  - **57** new backlinks
    - Analysed and whitelisted

### **Notes from your account manager:**

This week we continued working on your off-page SEO and improved your backlinking profile by obtaining another **57** backlinks. We also worked on the websites descriptive anchor text.

Before:



After:



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## Complete Digital Peace of Mind



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