



WEEKLY UPDATE



**FALCON** digital

web design | digital marketing | SEO | PPC



## MJ Drains Ltd

**DATE:** 20<sup>th</sup> – 24<sup>th</sup> March

**REPORT BY:** Evi Dunphy

**WORK TYPE:** SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 390

As always, we are extremely grateful that you are working with us.

Falcon Digital.

### **Updates:**

#### Off-Page SEO:

- Backlinking Profile:
  - **127** new backlinks obtained
    - Analysed & Whitelisted

### **Notes from your account manager:**

This week we obtained **127** backlinks which have been analysed and deemed beneficial to your backlinking profile, therefore we have added them to the whitelist file. This means that we are telling Google that we approve of these links, and Google will rank your website higher.

Before:

Whitelist 5,332

After:

Whitelist 5,459



**FALCON** digital

web design | digital marketing | SEO | PPC



## Complete Digital Peace of Mind



**Telephone:**

01626 912390

**Website:**

[falcondigital.co.uk](http://falcondigital.co.uk)

**Address:**

Suite 1, First Floor, Bridge House,  
Courtenay Street, Newton Abbot, TQ12 2QS



**FALCON** digital

web design | digital marketing | SEO | PPC