



WEEKLY UPDATE



FALCON digital

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Sunset Shutters

DATE: 30th January – 3rd February

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

As always, we are extremely grateful that you are working with us.

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Updates:

On-Page SEO:

- Detailed Competitive Analysis for new Landing Pages
- Content drafts created for potential new landingpages
- Complete draft for 'Wooden Shutters'

Notes from your account manager:

This week we spend your allocated 30 minutes researching competitors and created the content for a new landing page, 'Wooden Shutters'. Next week, we will publish this landing page complete with H-tags, title tags, meta description and image alt tags.



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