



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



MJ Drains

DATE: 9th – 13th January

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

Off-Page SEO:

Backlinking:

- **80** new backlinks obtained
 - Analysed and whitelisted

Notes from your account manager:

This week we worked on your off-page SEO, and further improved your backlinking profile to improve your Google Authority and rankings.

Before:



After:



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