



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Sunset Shutters

DATE: 2nd – 6th January

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

On-Page SEO:

Café Style Landing Page Updated:

- Title tag updated
- H2 tag added
- 6 paragraphs added

Notes from your account manager:

This week we worked on your on-page SEO.

We worked on the 'Café Style' page and optimised this page in terms of the word count.

The more useful content found on your website, the higher you will rank in search engine results pages (Google).

This page can be found by pressing the sitemap link at the bottom of your website.



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