



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Sunset Shutters

DATE: 23rd – 27th January

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

On-Page SEO:

- Window Shutters Landing Page Published:
 - H1 tag
 - Meta description
 - 2X H2 tags
 - 2X Internal links
 - 2X H3 tags
 - 8X H4 tags
 - 14 paragraphs added (622 words added)
 - Published
 - Permalink
 - Url added to sitemap

Notes from your account manager:

Last week we started creating the landing page 'Window Shutters' and this week we published said landing page. We have included all SEO requirements including Meta description, links, more H-tags and finished the content. This landing page can be found by following the 'sitemap' link at the bottom of your website.



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