



WEEKLY UPDATE



**FALCON** digital

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# MJ Drains Ltd

**DATE: 24<sup>th</sup> – 28<sup>th</sup> October**

**REPORT BY: Evi Dunphy**

**WORK TYPE: SEO**

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

## Updates:

### Off-page SEO:

Backlinking:

- **299** new backlinks obtained
  - Analysed and whitelisted
- **1** new referring domains obtained

## Notes from your account manager:

This week we worked on your off-page SEO and worked on your backlinking profile.

Before:

Referring domains <b>119</b>	Toxic domains <b>0</b>
Overall Toxicity Score <b>Low</b>	Analyzed backlinks <b>2,302</b> In your

After:

Overall Toxicity Score <small>↑</small> <b>Low</b> <b>120</b> 100% non-toxic domains	Referring Domains <b>120</b> new broken lost 3 3 4 Analyzed Backlinks <b>2,601</b>
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Complete Digital Peace of Mind



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