



WEEKLY UPDATE



**FALCON** digital

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# MJ Drains Ltd

**DATE:** 14<sup>th</sup> – 18<sup>th</sup> November

**REPORT BY:** Evi Dunphy

**WORK TYPE:** SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

## Updates:

### Off-page SEO:

Backlinking:

- 111 new backlinks analysed and whitelisted
- 6 new referring domains obtained

### Notes from your account manager:

This week we continued working on your backlinking profile to increase your overall Google Authority Score.

Before:



After:



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## Complete Digital Peace of Mind



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