



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Epiphany Heating

DATE: 17th – 21st October

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

Off-page SEO:

Backlinking:

- 285 new backlinks obtained: analysed and whitelisted
- 1 new referring domain obtained

Notes from your account manager:

This week we worked on your off-page SEO and worked on your backlinking profile to increase your Google Authority Score.

Before:

Referring domains 55	Toxic domains 0
Overall Toxicity Score Low	Analyzed backlinks 1,748 In your

After:

Overall Toxicity Score  Low 56 100% non-toxic domains	Referring Domains 56 new broken lost 11 2 3 Analyzed Backlinks 2,033
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