



WEEKLY UPDATE



**FALCON** digital

web design | digital marketing | SEO | PPC



# Sunset Shutters

**DATE:** 10<sup>th</sup> – 14<sup>th</sup> October

**REPORT BY:** Evi Dunphy

**WORK TYPE:** SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

## **Updates:**

### **On-page SEO:**

Shutters in Devon Landin Page DRAFT:

- H1 tag
- 4X H2 tag
- 2X H3 tags
- Internal linking
- Image
- Image alt tag
- Content

## **Notes from your account manager:**

This week we worked on your on-page SEO and started creating a new landing page for 'Shutters in Devon'. I will continue working on this next week.





## Complete Digital Peace of Mind



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