



WEEKLY UPDATE



FALCON digital

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Rowe and Woodward

DATE: 10th – 14th October

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

On-page SEO:

Services Page:

- H3 tag
- Content added
- Image
- Image alt tag

Shop Fitting in Newton Abbot Landing Page:

- Content added

Off-page SEO:

Yell Account :

- 4X images added of previous work
- Logo image uploaded
- Service description added
- Business summary added
- Strapline added

Backlinking:

- **21** new backlinks obtained: Analysed and whitelisted
- **1** new referring domain obtained



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Notes from your account manager:

This week we worked on your on- and off-page SEO. We updated the content on the above pages. The more content there is, the better you will rank. We also worked on your backlinking profile. I worked on your Yell account and added more relevant business information. Next, I worked on getting more backlinks.

Before:

Referring domains 92	Toxic domains 0
Overall Toxicity Score Low	Analyzed backlinks 2,080 In your

After:

Referring domains 93	Toxic domains 0
Overall Toxicity Score Low	Analyzed backlinks 2,001 In your In your



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Complete Digital Peace of Mind



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