



WEEKLY UPDATE



**FALCON** digital

web design | digital marketing | SEO | PPC



## MJ Drains

**DATE:** 10<sup>th</sup> – 14<sup>th</sup> October

**REPORT BY:** Evi Dunphy

**WORK TYPE:** SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

### Updates:

#### On-page SEO:

Drain Repairs Exeter Landing Page:

- Content updated

Root Cutting in Exeter Landing Page:

- Content updated

#### Off-page SEO:

Backlinking:

- 3 new backlinks obtained: Analysed and whitelisted
- 1 new referring domain obtained

### Notes from your account manager:

This week we worked on your on- and off-page SEO. We updated the content on the above pages. The more content there is, the better you will rank. We also worked on your backlinking profile.

Before:

Referring domains	Toxic domains
<b>118</b>	<b>0</b>
Overall Toxicity Score	Analyzed backlinks
<b>Low</b>	<b>2,299</b> In you

After:

Referring domains	Toxic domains
<b>119</b>	<b>0</b>
Overall Toxicity Score	Analyzed backlinks
<b>Low</b>	<b>2,302</b> In you



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## Complete Digital Peace of Mind



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