



WEEKLY UPDATE



FALCON digital

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MJ Drains

DATE: 8th – 12th August

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

On-page SEO:

- **MJ Drains News Category:**
 - Title tag
 - Meta description
- **Contact Us:**
 - Heading added
 - Content added
 - Image alt tag added
 - Changed address icon
- **Drain Repairs Torquay Draft landing page:**
 - Title tag
 - Meta description
 - H1
 - H2 added
 - Image added
 - Image alt tag
 - Content started
 - Internal links added
 - Outbound links added



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Notes from your account manager:

This week we worked on your on-page SEO and focused on creating more landing pages for your targeted keywords. We are currently working on a landing page for 'Drain Repairs Torquay', all that is left for this one is to finish of a little bit of the content. The next landing page will be 'Drain Repairs Exeter'.



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