



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Nicci Murphy

DATE: 8th – 12th August

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

Off-page SEO:

- Backlinking:
 - **307** new backlinks obtained
 - Analysed and whitelisted
 - **8** new referring domains obtained

Notes from your account manager:

This week we worked on your off page SEO and focused on your backlinking profile.

BEFORE	Referring domains 37	Toxic domains 0
	Overall Toxicity Score We couldn't calculate Overall Toxicity Score	Analyzed backlinks 750 In your Re
AFTER	Referring domains 45	Toxic domains 0
	Overall Toxicity Score We couldn't calculate Overall Toxicity Score	Analyzed backlinks 1,057 In your





Complete Digital Peace of Mind



Telephone:

01626 912390

Website:

falcondigital.co.uk

Address:

Suite 1, First Floor, Bridge House,
Courtenay Street, Newton Abbot, TQ12 2QS



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