



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Sunset Shutters

DATE: 8th – 12th August

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

Off-page SEO:

- Backlinking:
 - 67 new backlinks obtained
 - Analysed and whitelisted
 - 5 new domains obtained

Notes from your account manager:

This week we worked on your off-page SEO. We worked on your backlinking profile to increase your Google Authority, and in turn get you higher rankings.

Before

Referring domains 45	Toxic domains 0
Overall Toxicity Score We couldn't calculate	Analyzed backlinks 748 In your Re

After

Referring domains 50	Toxic domains 0
Overall Toxicity Score Low	Analyzed backlinks 815 In your Re



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