



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Rowe and Woodward

DATE: 8th – 12th August

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

Off-page SEO:

- Backlinking:
 - **60** new backlinks obtained
 - Whitelisted
 - **13** new referring domains obtained

Notes from your account manager:

This week we worked on your off-page SEO. We worked on your backlinking profile, to increase your Google Authority Score.

BEFORE:

Referring domains 51	Toxic domains 0
Overall Toxicity Score Low	Analyzed backlinks 602 In your Re

AFTER:

Referring domains 64	Toxic domains 0
Overall Toxicity Score Low	Analyzed backlinks 662 In your Re In your Di



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