



WEEKLY UPDATE



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Sunset Shutters

DATE: 5th – 9th September

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

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Updates:

On-page SEO:

Parma Honeycomb Blinds in Devon landing page:

- H1 tag
- H2 tags
- H3 tags
- Content
- Internal linking
- Title tag
- Permalink
- Meta description
- Images
- Image alt tags
- URL added to Sitemap

Serino Venetian Blinds in Devon landing page:

- H1 tag
- H2 tags
- H3 tag
- Content
- Internal linking
- Images
- Image alt tag
- Title tag



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- Permalink
- Meta description
- URL added to sitemap

Notes from your account manager:

This week we worked on your on-page SEO. We continued working on creating landing pages, and ensured they were optimised in line with Google’s requirements.

Please see below your current keyword rankings:

Keyword	Intent	SERP	SERP Features	Pos. Aug 7	Pos. Sep 5
albaro venetian blinds in devon	I T	🔍	☆ 📄 📄	1	1
albaro venetian blinds in cornwall	I	🔍	☆ 🔗 📄 📄	1	1
parma honeycomb blinds in cornwall	I	🔍	📄 📄 🛒 📄 📄	1	1
parma honeycomb blinds	I	🔍	☆ 📄	4	4
serino venetian blinds	I	🔍	☆ 📄	4	4
serino venetian blinds in cornwall	C	🔍	📍 📄 📄	4	4
parma honeycomb binds in devon	C	🔍	📍 📄 📄 📄 📄	4	4
serino venetian blinds in devon	C	🔍	📍 📄 📄 📄	4	4
albaro venetian blinds	C	🔍	☆ 📄 📄 📄 📄 📄	5	5
shutters and blinds devon	C	🔍	📍 ☆ 📄 📄 📄 📄	16	12
shutters and blinds in devon	C	🔍	📍 ☆ 📄 📄	14	12
shutters in devon	C	🔍	📍 ☆ 🔗 📄 📄	18	15
shutters in cornwall	C	🔍	📍 ☆ 📄 📄 📄	21	18





Complete Digital Peace of Mind



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