



WEEKLY UPDATE



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## MJ Drains Ltd

**DATE: 4<sup>th</sup> – 8<sup>th</sup> July**

**REPORT BY: Evi Dunphy**

**WORK TYPE: SEO**

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

### **Updates:**

#### On-page SEO:

- Blocked drains page:
  - Image added
  - Image alt tag added
  - H2 added
  - Outbound link added to Checkatrade
  - Outbound link added to CSCS
  - Outbound link added to Help for Heroes
- Blocked drains Exeter page:
  - H2 added
  - Image added
  - Image alt tag added
  - H3 added
  - Outbound link added to Checkatrade
  - Outbound link added to CSCS
  - Outbound link added to Help for Heroes
- Blocked drains Plymouth page:
  - Image added
  - Image alt tag
  - H2 added
  - Internal link added to Contact page



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- Content added
- Outbound link added to Checkatrade
- Outbound link added to CSCS
- Outbound link added to Help for Heroes

### **Notes from your account manager:**

This week we focused on your on-page SEO and ensured that the above pages were further optimised in line with Google's requirements.

I added images, image alt tags, and outbound links. I also worked on the content and increased the keyword density for the above pages, as well as adding H2 tags.



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## Complete Digital Peace of Mind



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