



WEEKLY UPDATE



**FALCON** digital

web design | digital marketing | SEO | PPC



# Epiphany Heating

**DATE:** 4<sup>th</sup> July – 8<sup>th</sup> July

**REPORT BY:** Evi Dunphy

**WORK TYPE:** SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

## **Updates:**

### On-page SEO:

- 'Apply' page:
  - Image alt tag added
  - H2 added
  - Content added
- 'Call back request' page:
  - Image added
  - Image alt tag added
  - H2 added
  - Content added
- 'Careers' page:
  - Image alt tag added
  - H2 added
  - Content added
- 'Contact Us' page:
  - Image alt tag added
  - H2 added
  - Content added
- 'Energy Saving Case Study' page:
  - H2 added

## **Notes from your account manager:**

This week we focused on your on-page SEO, and ensured the above pages were further optimised in line with Google's requirements.





Complete Digital Peace of Mind



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