



WEEKLY UPDATE



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Nicci Murphy Hypnotherapy

DATE: 4th – 8th July

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

On-page SEO:

- Fixed H1 tag error for 'About Nicci Murphy' Page
- Fixed H1 tag error for 'The power and mindset' Page

Off-page SEO:

- 6 new backlinks obtained from 4 referring domains
- Analysed
- Whitelisted
- 3 new domains

Notes from your account manager:

This week we focused on both your on-page and off-page SEO and fixed the 'multiple H1 tag' errors for the above two pages.

Furthermore, we worked on your backlinking profile and obtained 6 new backlinks from 4 domains (3 which are new domains).



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Backlinks from sources	Semrush, Uploaded file
Domains to be analyzed	19
Robots.txt restrictions	0
Crawl errors	0
Domains analysed	19
Found 6 new backlinks from 4 domains	



Complete Digital Peace of Mind



Telephone:

01626 912390

Website:

falcondigital.co.uk

Address:

Suite 1, First Floor, Bridge House,
Courtenay Street, Newton Abbot, TQ12 2QS



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