



WEEKLY UPDATE



**FALCON** digital

web design | digital marketing | SEO | PPC



# Rowe and Woodward Ltd

**DATE:** 4<sup>th</sup> – 8<sup>th</sup> July

**REPORT BY:** Evi Dunphy

**WORK TYPE:** SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

## **Updates:**

### On-page SEO:

Contact us page:

- H2 added
- Content improved

Corian Plymouth page:

- Content improved

### Off-page SEO:

Backlinking:

- 10 new backlinks from 4 domains
- Added to Audit
- Analysed
- whitelisted

Backlinks from sources	Semrush, Uploaded file
Domains to be analyzed	32
Robots.txt restrictions	0
Crawl errors	0
Domains analysed	<b>32</b>
Found <b>10</b> new backlinks from <b>4</b> domains	

## **Notes from your account manager:**

This week we focused on both your on-page and off-page SEO and ensured that the above pages were further optimised in line with Google's requirements.

I also worked on your backlinking profile which is now at a total of 41 backlinks from 15 referring domains.





Complete Digital Peace of Mind



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