



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Rowe and Woodward

DATE: 30th May – 3rd June

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

Backlinking:

- Researched competitors lost backlinks
- Successfully obtained new backlinks
- Added new backlinks to csv file and Backlink Audit

Notes from your account manager:

Continued work on increasing your google authority in order to rank higher. Backlinks with high authority scores are crucial to boosting your own authority. Obtaining your competitors' lost backlinks, gives you the visibility that they have lost.



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