



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Nicci Murphy

DATE: 30th May – 3rd June

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

Backlinking:

- Researched competitors lost backlinks
- Created campaign focusing on each individual service you offer
- New backlinks added to Backlink Audit with authority scores ranging between 45 and 50 AS

Notes from your account manager:

We created separate campaigns targeting the individual services you offer and also created a list of your competitors lost backlinks.





Complete Digital Peace of Mind



Telephone:

01626 912390

Website:

falcondigital.co.uk

Address:

Suite 1, First Floor, Bridge House,
Courtenay Street, Newton Abbot, TQ12 2QS



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