



WEEKLY UPDATE



**FALCON** digital

web design | digital marketing | SEO | PPC



# Epiphany Heating

**DATE:** 29<sup>th</sup> August – 2<sup>nd</sup> September

**REPORT BY:** Evi Dunphy

**WORK TYPE:** SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

## Updates:

Off-page SEO:

Backlinking

- **231** new backlinks obtained
  - Analysed and whitelisted

## Notes from your account manager:

This week we continued working on your off-page SEO and focused on your backlinking profile.

Before:

Referring domains <b>40</b>	Toxic domains <b>0</b>
Overall Toxicity Score We couldn't calculate Overall Toxicity Score	Analyzed backlinks <b>620</b> In your Re In your Di

After:

Referring domains <b>40</b>	Toxic domains <b>0</b>
Overall Toxicity Score We couldn't calculate Overall Toxicity Score	Analyzed backlinks <b>851</b> In your Re In your Di





## Complete Digital Peace of Mind



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