



WEEKLY UPDATE



**FALCON** digital

web design | digital marketing | SEO | PPC



## MJ Drains Ltd

**DATE:** 27<sup>th</sup> June – 1<sup>st</sup> July

**REPORT BY:** Evi Dunphy

**WORK TYPE:** SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

### **Updates:**

#### Off-page SEO:

- Analysed 45 current backlinks from the audit
  - 31 whitelisted and 14 disavowed
- Analysed Google Search Console backlinks
  - 8 new backlinks from 3 domains
- Analysed new backlinks from CSV file
  - 4 new backlinks from 3 domains, whitelisted

### **Notes from your account manager:**

This week we focused on your off-page SEO. We first went through the remaining current backlinks in the audit, whitelisting and disavowing accordingly. Afterwards, we looked through the Google Search Console and checked for any new organic backlinks. Lastly, we obtained and whitelisted 4 new backlinks from our backlinking research.



For review 45 | Whitelist 110 | All links 155 | Group by Domain | URL

Everywhere | Search | New | Target URL error | Advanced filters

Toxic markers: Select | Link attribute: All | Toxicity Score: All | Anchors: All | Category: All | Authority Score: All

For review 0 | Whitelist 141 | All links 155

Everywhere | Search | New | Target URL error

Toxic markers: Select | Link attribute: All | Toxicity Score: All | Anchors: All | Category: All

Backlinks from sources: Semrush, Uploaded file

Domains to be analyzed: 21

Robots.txt restrictions: 1

Crawl errors: 0

Domains analysed: **20**

Found **4** new backlinks from **3** domains

Close





## Complete Digital Peace of Mind



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