



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Epiphany Heating

DATE: 27th June – 1st July

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

On-page SEO:

- New Boiler in Plymouth landing page with the following included:
 - H1 tag
 - Title tag
 - Meta description
 - Perma link URL
 - H2 tags
 - Image
 - Image alt tag
 - Published
- All 3 'New Boiler in ...' Landing pages added to the sitemap

Notes from your account manager:

This week we focused on your on-page SEO and build your final landing page for the 'New Boiler in...'. We also ensured that the three landing pages are added to the sitemap to make it easier for users to find them.





Complete Digital Peace of Mind



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