



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Rowe and Woodward Ltd

DATE: 27th June – 1st July

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

On-page SEO:

- Added content to 'About us' page
- Added link to 'About us' page
- Updated meta description for 'Contact us' page
- Added content to 'Bespoke Joinery' page
- Added H3 tag to 'Corian Plymouth' page

Off-page SEO:

- Backlinking:
 - Obtained 6 new backlinks from 4 referring domains
 - Now at a total of 33 backlinks from 13 referring domains

Notes from your account manager:

This week we focused on your on-page SEO and optimised the above pages by adding content, links, and H-tags. We also focused on your off-page SEO and obtained; analysed; and whitelisted 6 new backlinks.





Complete Digital Peace of Mind



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