



WEEKLY UPDATE



**FALCON** digital

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# Epiphany Heating

**DATE:** 26<sup>th</sup> – 30<sup>th</sup> September

**REPORT BY:** Evi Dunphy

**WORK TYPE:** SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

## **Updates:**

### **On-page SEO:**

#### **Call Back Request page:**

- Added H2 tag
- Added Image
- Added Content
- Added Image alt tag

#### **Contact us page:**

- Added H2 tag
- Added Image
- Added Content
- Added Image alt tag

#### **Heating Systems in Newton Abbot Landing Page:**

- Added 2X H2 tags
- Added Image
- Added Content
- Added Image alt tag



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Heating Systems in Plymouth Landing Page:

- Added 2X H2 tags
- Added Image
- Added Content
- Added Image alt tag

**Notes from your account manager:**

This week we worked on your on-page SEO, and focused on the above pages. I worked on H-tags, images, image alt tags and content. The more content there is on your pages, the better they will rank.



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## Complete Digital Peace of Mind



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