



WEEKLY UPDATE



FALCON digital

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MJ Drains Ltd

DATE: 26th – 30th September

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

On-page SEO:

Finish off root cutting in exeter landing page

- H2 tag
- Content
- Internal linking
- External linking
- Permalink
- Url added to sitemap

Off-page SEO:

Backlinking:

- **778** new backlinks obtained
 - Analysed and whitelisted
- **5** new referring domains obtained



Notes from your account manager:

This week we worked on both your on-page and off-page SEO. For the on-page SEO, we finished off the landing page for 'Root Cutting in Exeter'. You can find this landing page by pressing the sitemap link.

For the off-page SEO, we continued working on your backlinking profile.

Before:

Referring domains 108	Toxic domains 0
Overall Toxicity Score Low	Analyzed backlinks 1,480 In you to you

After:

Referring domains 113	Toxic domains 0
Overall Toxicity Score Low	Analyzed backlinks 2,258 In you In you



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