



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Nicci Murphy

DATE: 25th – 29th July

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

Off-page SEO:

- Backlinking:
 - 142 new backlinks obtained
 - Analysed and whitelisted
 - 9 new referring domains obtained

Notes from your account manager:

This week we focused on your off-page SEO. We worked on improving your backlink profile, to increase your Google Authority Score.

BEFORE	<table><tbody><tr><td>Referring domains</td><td>Toxic domains</td></tr><tr><td>15</td><td>0</td></tr><tr><td>Overall Toxicity Score</td><td>Analyzed backlinks</td></tr><tr><td>We couldn't calculate Overall Toxicity Score</td><td>161 In your Remove</td></tr><tr><td></td><td>In your Disavow</td></tr></tbody></table>	Referring domains	Toxic domains	15	0	Overall Toxicity Score	Analyzed backlinks	We couldn't calculate Overall Toxicity Score	161 In your Remove		In your Disavow
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