



WEEKLY UPDATE



FALCON digital

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Epiphany Heating

DATE: 23rd-27th May

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

Landing page for "Heating systems in Torquay"

- Title tag completed
- Meta description completed
- Image alt text completed
- H-tags completed
- Content completed

Landing page for "Heating systems in Newton Abbot"

- Title tag completed
- Meta description completed
- Image alt text completed
- H-tags completed
- Content started

Notes from your account manager:

As stated in my previous email to you, we are now focusing our campaign on increasing visibility locally, targeting Torquay, Newton Abbot, and Plymouth. We are creating landing pages for the keyword phrases stated in the previous email.



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Complete Digital Peace of Mind



Telephone:

01626 912390

Website:

falcondigital.co.uk

Address:

Suite 1, First Floor, Bridge House,
Courtenay Street, Newton Abbot, TQ12 2QS



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