



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



MJ Drains Ltd

DATE: 22nd – 26th August

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

Off-page SEO:

- Backlinking:
 - **149** backlinks obtained
 - Analysed and whitelisted
 - **4** referring domains obtained

Notes from your account manager:

This week we worked on your off-page SEO. We continued working on your backlinking profile, to increase your Google Authority Score.

BEFORE:	Referring domains	Toxic domains
	91	0
	Overall Toxicity Score	Analyzed backlinks
	Low	1,132 In your

AFTER:	Referring domains	Toxic domains
	95	0
	Overall Toxicity Score	Analyzed backlinks
	Low	1,281 In your



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Complete Digital Peace of Mind



Telephone:

01626 912390

Website:

falcondigital.co.uk

Address:

Suite 1, First Floor, Bridge House,
Courtenay Street, Newton Abbot, TQ12 2QS



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