

WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC







Epiphany Heating

DATE: 22nd – 26th August

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us: Email: <u>hello@falcondigital.co.uk</u> Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

Off-page SEO:

- Backlinking:
 - o 56 backlinks obtained
 - Analysed and whitelisted
 - 4 referring domains obtained

Notes from your account manager:

This week we worked on your off-page SEO. We continued working on your backlinking profile, to increase your Google Authority Score.

BEFORE:	Referring domains	Toxic domains
	36	0
	Overall Toxicity Score	Analyzed backlinks
	We couldn't calculate	564 In your Re
AFTER:	Referring domains	Toxic domains
	40	0
	Overall Toxicity Score	Analyzed backlinks
	We couldn't calculate	620 In your R





Complete Digital Peace of Mind



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