



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Nicci Murphy Hypnotherapy

DATE: 22nd- 26th August

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

Off-page SEO:

- Backlinking:
 - 53 backlinks obtained
 - Analysed and whitelisted
 - 6 referring domains obtained

Notes from your account manager:

This week we worked on your off-page SEO. We continued working on your backlinking profile, to increase your Google Authority Score.

BEFORE:	Referring domains 47	Toxic domains 0
	Overall Toxicity Score We couldn't calculate	Analyzed backlinks 1,275 In your

AFTER:	Referring domains 53	Toxic domains 0
	Overall Toxicity Score Low	Analyzed backlinks 1,328 In your



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