



WEEKLY UPDATE



FALCON digital

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Epiphany Heating

DATE: 20th – 24th June

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

- Backlinking research
- 10 new backlinks
- Created a landing page for 'New Boiler in Newton Abbot' including:
 - Title tag
 - Permalink
 - Meta description
 - H1 tag
 - H2 tags
 - Content
 - Image
 - Image alt text
 - Published

Notes from your account manager:

This week we started our backlinking campaign and successfully obtained, analysed, and then whitelisted 10 backlinks. Backlinks are important to increase your google authority. We also created and optimised a landing page for 'New Boiler in Newton Abbot'.



Complete Digital Peace of Mind



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