



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Nicci Murphy Hypnotherapy

DATE: 20th – 24th June

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

- Backlinking research
- Successfully obtained 13 new backlinks from 3 new domains

Notes from your account manager:

This week I have continued with your backlinking campaign. We are now at a total of 68 backlinks which have been analysed and whitelisted from 8 referring domains. I have added context to the email explaining the importance of backlinks and referring domains

Updating data has been completed

🔍 We analyze only the first top 500 backlinks for every referring domain we found.

Referring domains	Toxic domains	Potentially Toxic domains
8	0	0
Overall Toxicity Score We couldn't calculate Overall Toxicity Score because of low number of referring domains.	Analyzed backlinks 68 In your Remove list 0 In your Disavow list 0	

Backlinks from sources	Semrush, Uploaded file
Domains to be analyzed	11
Robots.txt restrictions	0
Crawl errors	0
Domains analysed	11

Found **1** new backlink from **1** domain

Updating data has been completed

🔍 We analyze only the first top 500 backlinks for every referring domain we found.

Referring domains	Toxic domains	Potentially Toxic domains
7	0	0
Overall Toxicity Score We couldn't calculate Overall Toxicity Score because of low number of referring domains.	Analyzed backlinks 67 In your Remove list 0 In your Disavow list 0	

Backlinks from sources	Semrush, Uploaded file
Domains to be analyzed	10
Robots.txt restrictions	0
Crawl errors	0
Domains analysed	10

Found **12** new backlinks from **2** domains





Complete Digital Peace of Mind



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