



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



MJ Drains Ltd

DATE: 1st – 5th August

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

Off-page SEO:

- Backlinking:
 - **100** new backlinks obtained
 - Analysed and whitelisted
 - **11** new domains obtained
 - **23 toxic** backlinks disavowed on Google

Notes from your account manager:

This week we worked on your off-page SEO. We worked on your backlinking profile to increase your Google Authority, and in turn get you higher rankings.

Before	Referring domains	Toxic domains	Potentially
	80	0	0
After	Overall Toxicity Score	Analyzed backlinks	
	Low	1,032	In your Remove list 0 In your Disavow list 23
After	Referring domains	Toxic domains	Potentially
	91	0	0
After	Overall Toxicity Score	Analyzed backlinks	
	Low	1,132	In your Remove list 0 In your Disavow list 0





Complete Digital Peace of Mind



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