



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Epiphany Heating

DATE: 1st – 5th August

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

Off-page SEO:

- Backlinking:
 - 180 new backlinks obtained
 - Analysed and whitelisted
 - 10 new referring domains obtained

Notes from your account manager:

This week we focused on your off-page SEO. We worked on improving your backlink profile, to increase your Google Authority Score.

BEFORE	<table><tbody><tr><td>Referring domains</td><td>Toxic domains</td></tr><tr><td>16</td><td>0</td></tr><tr><td>Overall Toxicity Score</td><td>Analyzed backlinks</td></tr><tr><td>We couldn't calculate Overall Toxicity Score</td><td>182 In your Remove In your Discov</td></tr></tbody></table>	Referring domains	Toxic domains	16	0	Overall Toxicity Score	Analyzed backlinks	We couldn't calculate Overall Toxicity Score	182 In your Remove In your Discov
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AFTER	<table><tbody><tr><td>Referring domains</td><td>Toxic domains</td></tr><tr><td>26</td><td>0</td></tr><tr><td>Overall Toxicity Score</td><td>Analyzed backlinks</td></tr><tr><td>We couldn't calculate Overall Toxicity Score</td><td>362 In your Remo</td></tr></tbody></table>	Referring domains	Toxic domains	26	0	Overall Toxicity Score	Analyzed backlinks	We couldn't calculate Overall Toxicity Score	362 In your Remo
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