



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Nicci Murphy

DATE: 1st – 5th August

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

Off-page SEO:

- Backlinking:
 - 447 new backlinks obtained
 - Analysed and whitelisted
 - 13 new referring domains obtained

Notes from your account manager:

This week we focused on your off-page SEO. We worked on improving your backlink profile, to increase your Google Authority Score.

BEFORE	<table><tbody><tr><td>Referring domains</td><td>Toxic domains</td></tr><tr><td>24</td><td>0</td></tr><tr><td>Overall Toxicity Score</td><td>Analyzed backlinks</td></tr><tr><td>We couldn't calculate</td><td>303 In your Remove</td></tr></tbody></table>	Referring domains	Toxic domains	24	0	Overall Toxicity Score	Analyzed backlinks	We couldn't calculate	303 In your Remove
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AFTER	<table><tbody><tr><td>Referring domains</td><td>Toxic domains</td></tr><tr><td>37</td><td>0</td></tr><tr><td>Overall Toxicity Score</td><td>Analyzed backlinks</td></tr><tr><td>We couldn't calculate</td><td>750 In your Remove</td></tr></tbody></table>	Referring domains	Toxic domains	37	0	Overall Toxicity Score	Analyzed backlinks	We couldn't calculate	750 In your Remove
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