



WEEKLY UPDATE



**FALCON** digital

web design | digital marketing | SEO | PPC



# Sunset Shutters

**DATE:** 1<sup>st</sup> – 5<sup>th</sup> August

**REPORT BY:** Evi Dunphy

**WORK TYPE:** SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

## Updates:

### Off-page SEO:

- Backlinking:
  - 93 new backlinks obtained
    - Analysed and whitelisted
  - 5 new referring domains obtained

## Notes from your account manager:

This week we focused on your off-page SEO. We worked on improving your backlink profile, to increase your Google Authority Score.

BEFORE	Referring domains	Toxic domains	Pot
	<b>40</b>	0	0
AFTER	Overall Toxicity Score	Analyzed backlinks	
	We couldn't calculate	<b>655</b> In your Remove list	
BEFORE	Referring domains	Toxic domains	Pot
	<b>45</b>	0	0
AFTER	Overall Toxicity Score	Analyzed backlinks	
	We couldn't calculate	<b>748</b> In your Remove list	





## Complete Digital Peace of Mind



**Telephone:**

01626 912390

**Website:**

[falcondigital.co.uk](http://falcondigital.co.uk)

**Address:**

Suite 1, First Floor, Bridge House,  
Courtenay Street, Newton Abbot, TQ12 2QS



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