



WEEKLY UPDATE



**FALCON** digital

web design | digital marketing | SEO | PPC



## MJ Drains Ltd

**DATE:** 19<sup>th</sup> – 23<sup>rd</sup> September

**REPORT BY:** Evi Dunphy

**WORK TYPE:** SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

### **Updates:**

#### **On-page SEO:**

Drain excavations in Exeter landing page PUBLISHED:

- Internal linking
- Content
- 3x H3 tags
- External linking
- Permalink
- URL added to sitemap

Root cutting in Exeter landing page DRAFT:

- H1 tag
- Title tag
- Meta description
- 2X images added
- 2X image alt tags added
- Trust banner added
- Content started

### **Notes from your account manager:**

This week we worked on your on-page SEO and worked on the above landing pages.



Complete Digital Peace of Mind



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