



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Epiphany Heating

DATE: 19th – 23rd September

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

On-page SEO:

Customer Login page:

- Added H1 tag

Employee Login page:

- Added H1 tag

New boiler in Newton Abbot landing page:

- Added H2 tag
- Added image
- Added image alt tag
- Added Content

New Boiler in Plymouth Landing page:

- Added H2 tag
- Added Content
- Added Image
- Added image alt tag



New Boiler in Torquay Landing page:

- Added H2 tag
- Added Image
- Added Content
- Added Image alt tag

Notes from your account manager:

This week we worked on your on-page SEO. I focused on adding H-tags and increased the content word count for the above three landings pages.



FALCON digital

web design | digital marketing | SEO | PPC



Complete Digital Peace of Mind



Telephone:

01626 912390

Website:

falcondigital.co.uk

Address:

Suite 1, First Floor, Bridge House,
Courtenay Street, Newton Abbot, TQ12 2QS



FALCON digital

web design | digital marketing | SEO | PPC