



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Sunset Shutters

DATE: 19th – 23rd September

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

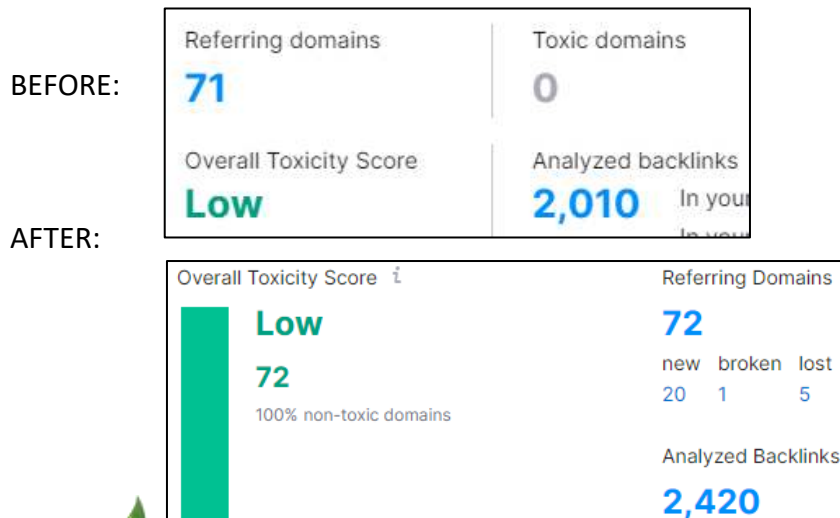
Off-page SEO:

Backlinking:

- **410** new backlinks obtained
 - Analysed and whitelisted
- **1** new referring domains obtained

Notes from your account manager:

This week we worked on your off-page SEO. I continued working on your backlinking profile. I have also added your current position tracking on the next page.



Current Position Tracking:

Keyword	Intent	SERP	SERP Features	Pos. Aug 21	Pos. Sep 19	Diff
albaro venetian blinds in cornwall	N	🔍	☆ 🔗 📄	📄 1	📄 1	0
serino venetian blinds in cornwall	C	🔍	📄 📄 🛒 📄	📄 4	📄 1	↑3
parma honeycomb blinds in cornwall	I	🔍	📄 📄	📄 1	📄 1	0
albaro venetian blinds	I	🔍	📄 📄	5	3	↑2
parma honeycomb blinds	I	🔍	☆ 📄 📄 🛒	4	4	0
serino venetian blinds	I	🔍	📄	4	4	0
albaro venetian blinds in devon	C	🔍	📍 📄 📄	📄 1	📄 4	↓3
parma honeycomb binds in devon	C	🔍	📍 📄 📄 📄 📄	📄 4	📄 4	0
serino venetian blinds in devon	C	🔍	📍 📄 📄	📄 4	📄 4	0
shutters and blinds in devon	C	🔍	📍 ☆ 📄 📄 📄	📄 13	📄 9	↑4
shutters and blinds devon	C	🔍	📍 ☆ 📄	📄 14	11	↑3
shutters in devon	C	🔍	📍 ☆ 🔗 📄 📄	14	📄 15	↓1
shutters in cornwall	C	🔍	📍 ☆ 📄 📄	17	16	↑1



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