



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



MJ Drains Ltd

DATE: 18th – 22nd July

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

Off-page SEO:

- 218 new backlinks
- 12 new referring domains
- Analysed
- Whitelisted

Notes from your account manager:

This week we focused on your off-page SEO. We worked on improving your backlink profile, to increase your Google Authority Score.

BEFORE

Referring domains	Toxic domains	Potentially Toxic
54	0	0
Overall Toxicity Score	Analyzed backlinks	
Low	232	
	In your Remove list	0
	In your Disavow list	23

AFTER

Referring domains	Toxic domains	Potentially Toxic
66	0	0
Overall Toxicity Score	Analyzed backlinks	
Low	450	
	In your Remove list	0
	In your Disavow list	23



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