



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Nicci Murphy

DATE: 18th – 22nd July

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

Off-page SEO:

- 46 new backlinks
- 2` new referring domains
- Analysed
- Whitelisted

Notes from your account manager:

This week we focused on your off-page SEO. We worked on improving your backlink profile.

BEFORE

Referring domains	Toxic domains
13	0
Overall Toxicity Score	Analyzed backlinks
We couldn't calculate Overall Toxicity Score	115 In your Remove lis

AFTER

Referring domains	Toxic domains
15	0
Overall Toxicity Score	Analyzed backlinks
We couldn't calculate Overall Toxicity Score	161 In your Remove lis



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