



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Rowe and Woodward

DATE: 18th – 22nd July

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

Off-page SEO:

- 134 new backlinks
- 10 new referring domains
- Analysed
- Whitelisted

Notes from your account manager:

This week we focused on your off-page SEO. We worked on improving your backlink profile, in order to increase your Google Authority Score.

BEFORE

Referring domains 20	Toxic domains 0
Overall Toxicity Score We couldn't calculate Overall Toxicity Score	Analyzed backlinks 89 In your Remove list In your Disavow list

AFTER

Referring domains 30	Toxic domains 0
Overall Toxicity Score We couldn't calculate Overall Toxicity Score	Analyzed backlinks 223 In your Remove list





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