



WEEKLY UPDATE



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MJ Drains Ltd

DATE: 15th – 19th August

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

On-page SEO:

- **Drain Repairs Torquay Landing Page:**
 - Content finished
 - H2 tag
 - H3 tag
 - H4 tag
 - Published
 - Postcode added to URL for Local SEO
 - URL added to sitemap
- **Drain Repairs Exeter Landing Page:**
 - Title tag
 - Meta description
 - H1 tag
 - H2 tags
 - H3 tag
 - H4 tag
 - Image added
 - Image alt tag
 - Content started
 - Internal links added
 - Outbound links added



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- Published
- Postcode added to URL for Local SEO
- URL added to sitemap
- For all pages:
 - Google Maps added to bottom of every page

Notes from your account manager:

This week we worked on your on-page SEO and finished off the Drain Repairs Torquay Landing Page. We also created and fully optimised the Drain Repairs Exeter Landing Page.

We have also embedded the Google maps onto the bottom of all your pages. This will greatly help with Local SEO.



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