



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Nicci Murphy Hypnotherapy

DATE: 15th – 19th August

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

Off-page SEO:

- Backlinking:
 - **218** new backlinks obtained
 - Analysed and whitelisted
 - **2** new referring domains obtained

Notes from your account manager:

This week we worked on your off-page SEO and worked on your backlinking profile.

BEFORE:

Referring domains	Toxic domains
45	0
Overall Toxicity Score	Analyzed backlinks
We couldn't calculate Overall Toxicity Score	1,057 In your

AFTER:

Referring domains	Toxic domains
47	0
Overall Toxicity Score	Analyzed backlinks
We couldn't calculate	1,275 In your



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