

WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC







Rowe and Woodward

DATE: 13th-17th June

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us: Email: hello@falcondigital.co.uk Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

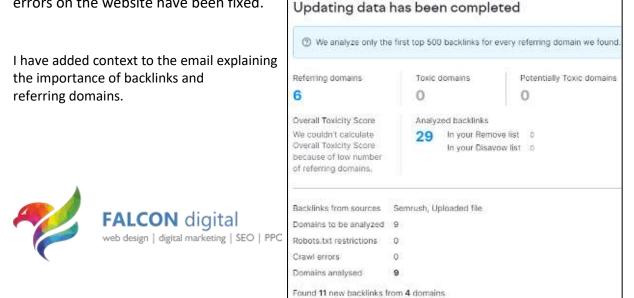
Updates:

- Meta descriptions and title tags completed for:
 - Privacy Policy
 - o Terms
- Fixed all errors on website
- Created support ticket for Charlie to fix uncached/unminified JavaScript and CSS files warning
- 11 new backlinks from 4 new domains; now total at 29 backlinks which have been analysed and whitelisted from 6 referring domains

Notes from your account manager:

This week we continued working on the meta descriptions and title tags for your remaining pages. Title tags and meta descriptions are the information that appears on google search results and is your customers first impression of your company. We also ensured that all

errors on the website have been fixed.





Complete Digital Peace of Mind



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