



WEEKLY UPDATE



FALCON digital

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Rowe and Woodward

DATE: 13th-17th June

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 390

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

- Meta descriptions and title tags completed for:
 - Privacy Policy
 - Terms
- Fixed all errors on website
- Created support ticket for Charlie to fix uncached/unminified JavaScript and CSS files warning
- 11 new backlinks from 4 new domains; now total at 29 backlinks which have been analysed and whitelisted from 6 referring domains

Notes from your account manager:

This week we continued working on the meta descriptions and title tags for your remaining pages. Title tags and meta descriptions are the information that appears on google search results and is your customers first impression of your company. We also ensured that all errors on the website have been fixed.

I have added context to the email explaining the importance of backlinks and referring domains.



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Updating data has been completed

📌 We analyze only the first top 500 backlinks for every referring domain we found.

Referring domains	Toxic domains	Potentially Toxic domains
6	0	0

Overall Toxicity Score	Analyzed backlinks
We couldn't calculate Overall Toxicity Score because of low number of referring domains.	29
	In your Remove list 0
	In your Disavow list 0

Backlinks from sources	Semrush, Uploaded file
Domains to be analyzed	9
Robots.txt restrictions	0
Crawl errors	0
Domains analysed	9

Found 11 new backlinks from 4 domains



Complete Digital Peace of Mind



Telephone:

01626 912390

Website:

falcondigital.co.uk

Address:

Suite 1, First Floor, Bridge House,
Courtenay Street, Newton Abbot, TQ12 2QS



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